LKWD OH

CALL FOR ARTISTS

MURAL FOR TRANSIT WAITING SHELTER

RELEASE DATE: June 18, 2020
DEADLINE: July 20, 2020
BUDGET: $3,000; all inclusive for design and honorarium for finalists

THE CITY OF LAKEWOOD'S PUBLIC ART PROGRAM CREATES OPPORTUNITIES TO BRIDGE COMMUNITIES THROUGH SOCIAL OFFERINGS IN SHARED PUBLIC SPACES.

BACKGROUND

The City of Lakewood OH, in partnership with Beck Center for the Arts, was awarded Cuyahoga County's Community Development Supplemental Grant. The grant money will fund streetscape elements and pocket park improvements along the Detroit corridor at Beck Center. The project highlights the importance of public-private partnerships as well as the city's ongoing investment in the arts, culture, and creative economy within Lakewood.

The City is excited to release this Call for Artists for an artistic transit shelter wrap at the RTA stop adjacent to the pocket park improvements at Beck Center.

SITE SPECIFICS

Beck Center for the Arts is located along a commercial corridor at 17801 Detroit Avenue in the streetcar suburb of Lakewood, OH. The campus stretches one city block from Wayne Ave to Rockway Ave. The surrounding area contains small businesses, mixed-use buildings, apartments, and residential properties.

Beck Center is a non-profit, performing arts and arts education organization. Beck Center combines professional theatrical productions with comprehensive curriculum-based arts education in Creative Arts Therapies, dance, music, theater, and visual arts, serving over 60,000 annually in Cuyahoga, Lorain, Lake, Medina, and Summit Counties. To learn more about the Beck Center, please visit beckcenter.org

The existing RTA transit waiting shelter, located along Detroit Ave, will be upgraded as part of the streetscape improvements. RTA allows public art murals to be integrated into transit shelters by applying printed translucent vinyl wraps or other similar means.

SCOPE OF WORK

Beck Center is in the process of renovating their Detroit Avenue campus. Planned improvements to the pocket park adjacent to the main entry include new plantings, site furnishings, hardscape improvements, and upgrades to an existing outdoor performance area. Adjacent to the pocket park is the RTA transit waiting shelter. Please see attached site plan and images.

PROJECT EXPECTATIONS

Three finalists will be selected based on previous experience with murals and/or graphic design. Applicants are expected to have the technical capabilities to create the design, produce the technical drawings required for vector-based artwork, and receive community input throughout the process for the project. The finalist (or the finalist's team) selected for the mural shall be expected to collaborate with RTA, Public Works, Beck Center and the city's architect, as well as any necessary party for the successful installation of the project, including the community.

NOTE: Due to anticipated installation using a translucent wrap, fabrication will be done by others.

SELECTION PANEL

The selection panel will be comprised of members of the city's Public Art Advisory Group, Beck Center, RTA, and LakewoodAlive's Design Review Committee.

PROJECT TIMELINE

June 18	Call for Artists released
July 20	Call for Artists deadline, 4pm EST
August 17	Notify finalists
August 21	Release Request for Proposals to three finalists
September 21	Proposal deadline, 4pm EST
October	Interviews/Artist selection (Date TBD)
Spring 2021	Installation by others

PROJECT BUDGET

$3,000 Budget, all inclusive; $500 honorarium for selected finalists, Design $1,500. Fabrication by others.

FINALIST REQUIREMENTS

The Selection Panel will select up to three finalists based on their applications; professional qualifications; ability to work within design constraints; meet deadlines; and successful completion of previous public art projects. Each finalist will be asked to prepare a schematic design and will receive a $500 honorarium after submitting an original design developed specifically for the site. The finalist selected for the project will be expected to execute an agreement with the city.

SUBMISSION REQUIREMENTS

(1) Artist Statement

1-page maximum typed letter explaining your interest in the project and your general approach/concept to creating art that enhances a city's infrastructure.

(2) Sample Portfolio

Up to 5 images of past work. Each image must include title of work, artist's role in the project, and project partners, if any.

(3) Resume or bio

Not to exceed 2 pages per artist.

(4) Additional Info

All materials must be submitted in PDF file. Please save files using the format "Artist Name Transit Shelter".

- All pages should include artist name and contact information.
- Emails exceeding 25MB will not be delivered to the inbox; multiple emails will not be accepted.

(5) **Email submission materials using the subject line "Transit Waiting Shelter" to:**

allison.hennie@lakewoodoh.net

Please note: We are not looking for design proposals at this time. This is the first step of a two-step selection process. Additional details impacting the design of the art with be provided to finalists.

For additional information, please contact:

Allison Hennie, AIA, Urban Designer, Department of Planning and Development
216-529-7679 / allison.hennie@lakewoodoh.net

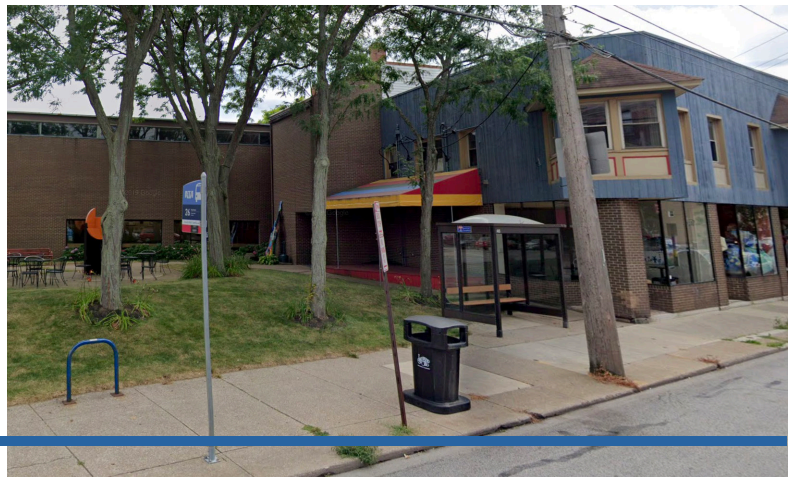
Applicants will be notified as to the status of their application.

DISCLAIMERS

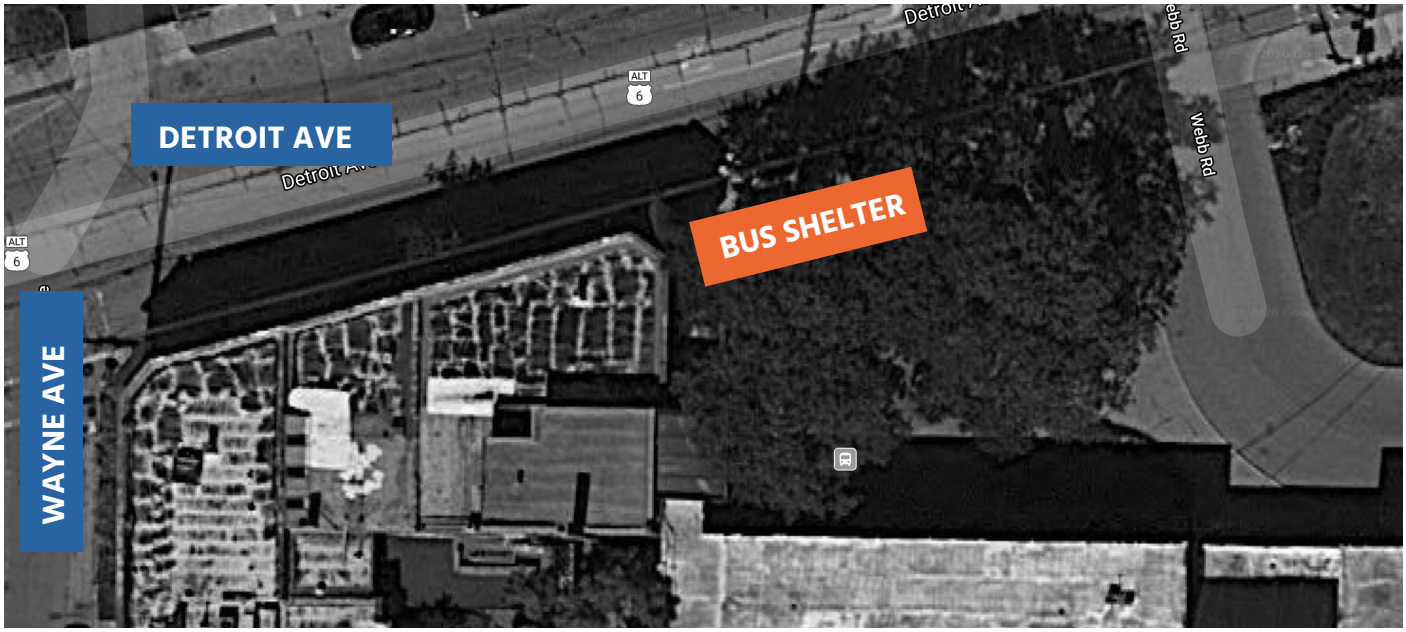
- All submissions become property of the City of Lakewood. Artists retain all rights to their artwork.
- Selection of artists by the city and the pursuit of all city activities are implemented without preference to racial or ethnic origins, gender, sexual orientation, religious affiliation, disability, or age.
- The city reserves the right to modify this solicitation and to request additional information from participating artists. The city reserves the right to accept or reject, at any time prior to the commissioning of a work, any or all proposals when the acceptance, rejection, waiver or advertisement would be in the best interest of the project.
- The city will be responsible for all correspondence and communication by and between applicants and members of the Selection Panel. Discussion regarding these projects by and between any applicant and any member of the Selection Panel outside of scheduled meetings during the selection process may be grounds for the disqualification of the applicant. Such determination shall be at the discretion of the city.

EXISTING CONDITIONS

VIEW LOOKING SOUTH ON DETROIT



VIEW LOOKING SOUTHWEST ON DETROIT



SITE PLAN - REFERENCE ONLY