



# Lakewood City Council

## WARD 2 INTERVIEW SCHEDULE

Committee of the Whole schedule to consider:

**RESOLUTION 2024-48** - A RESOLUTION to take effect immediately provided it receives the affirmative vote of at least two thirds of the members of Council, or otherwise to take effect and be in force after the earliest period allowed by law, appointing \_\_\_\_\_ to the Ward 2 seat on Lakewood City Council beginning immediately and ending December 31, 2025. *(referred to COW 7/15/24)*

Meetings will be held in the Auditorium of Lakewood City Hall at 12650 Detroit Avenue. The meetings are open to the public. The committee will consider approval of minutes at each meeting.

### **PUBLIC COMMENT PROTOCOL**

The public is invited to comment on agenda items in person or by submitting a written comment in advance of the meeting using the eComment platform available [HERE](#). New users must create an eComment account.

The meeting will be livestreamed on the City's website at the following link:

---

[www.lakewoodoh.gov/councilvideos](http://www.lakewoodoh.gov/councilvideos)

---

<b>TUESDAY SEPTEMBER 3, 2024</b>	
<b>6:00 p.m.</b>	Allison Welch
<b>6:30 p.m.</b>	Brian Higgins
<b>7:00 p.m.</b>	Angelina Steiner

<b>MONDAY SEPTEMBER 9, 2024</b>	
<b>6:00 p.m.</b>	Bryan Evans
<b>6:30 p.m.</b>	Kyle Robinson
<b>7:00 p.m.</b>	Amanda Morrison
<b>7:30 p.m.</b>	Robert Eardley
<b>8:00 p.m.</b>	Council discussion <i>Pursuant to Ohio Revised Code <a href="#">Section 121.22 (G)</a>, a motion to enter executive session will likely be made for the purpose of considering the appointment of a public official.</i>

Sarah Kepple, Chair  
**COMMITTEE OF THE WHOLE**

---

*Individuals with disabilities who require accommodations for participation in meetings must request accommodations at least 3 business days ahead of the scheduled meeting. Contact Michelle Nochta at (216) 529-5906 [michelle.nochta@lakewoodoh.net](mailto:michelle.nochta@lakewoodoh.net).*



**Dear Members of the Lakewood Committee of the Whole,**

I am writing to express my enthusiasm for the Lakewood City Council open position in Ward 2. With a passion for education, accessibility, and sustainability and a commitment to community engagement, I am confident in my ability to positively impact Lakewood for current and future generations.

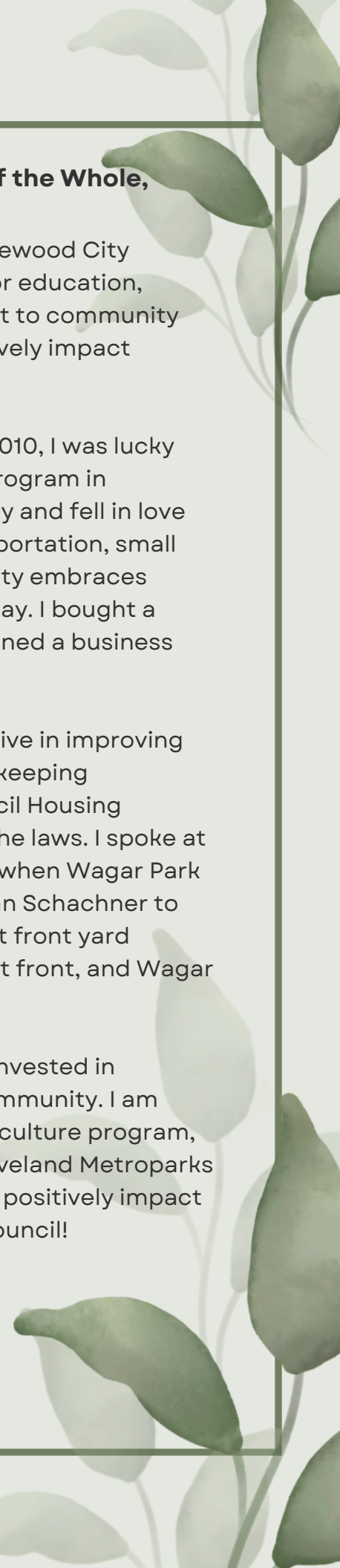
When I returned from Peace Corps Nicaragua in 2010, I was lucky enough to find a job with the Positive Education Program in Lakewood. I found an affordable apartment nearby and fell in love with this community. The walkability, public transportation, small local businesses, parks, and the way the community embraces diversity are still features that I find appealing today. I bought a home on Orchard Grove in 2012, and my mom opened a business right around the corner in Uptown Lakewood.

Over the 14 years I have lived here, I have been active in improving the community. I was part of the responsible hen keeping committee and worked with Lakewood City Council Housing Committee to start the pilot program to change the laws. I spoke at City Council about creating a welcoming artwork when Wagar Park was reconstructed. I once even invited Councilman Schachner to my house to discuss the then outdated laws about front yard gardens. I now have 5 hens, a pollinator garden out front, and Wagar Park is flourishing!

As a public school teacher for over 10 years, I am invested in creating opportunities for young people in the community. I am currently enrolled at LCCC in the Sustainable Agriculture program, which led to a career change to work with the Cleveland Metroparks this June. I look forward for more opportunities to positively impact this community as a member of Lakewood City Council!

**Sincerely,**

  
**Allison Welch**



# ALLISON WELCH

EDUCATION | SUSTAINABILITY | ACCESSIBILITY

1656 Orchard Grove

Personal Info

| [regenerativerevolution.blogspot.com](http://regenerativerevolution.blogspot.com)

## Professional Summary:

As a Lakewood resident for 14 years, and a Ward 2 homeowner for 12 years, I am invested in building a strong, inclusive, sustainable community for current residents and future generations. My experience in education began as a Peace Corps Volunteer in Nicaragua and continued in public schools in Cleveland in the areas of Special Education and Spanish. This June, I changed careers to follow my passion for ecology and sustainability. I currently work for the Cleveland Metroparks in the Horticultural Department at the Zoo. My 20 years of experience as public servant and vision for a sustainable future will be an asset to serve on Lakewood City Council.

## Local Civic Involvement:

- Maintain a garden plot at *Madison Park Community Garden*, '24
- Planted a native rain garden at *Impett Park* with *Friends of Impett Park* and *Wild Ones Greater Cleveland*, '24
- Attended *The Community Land Trust for Green Space* meeting in Cleveland, '24
- Wrote a grant for *It Gets Better* and organized an annual CMSD LGBTQ+ Pride event at *CSU*, '22-'24
- Featured garden in *GardenWalk Lakewood*, '22-'24
- Spoke at *Lakewood City Council Meeting* regarding the need for welcoming artwork in *Wagar Park*, '18
- Worked with *Lakewood City Council* for *Responsible Hen Raising*, '12-'16

## Education:

### LORAIN COUNTY COMMUNITY COLLEGE Sustainable Agriculture Program | Current

- Courses: *Soil Management and Conservation*, *Living Landscapes*
- Focus: Urban Reforestation and Native Bioretention Landscaping

### CLEVELAND STATE UNIVERSITY Master of Education | 2016

- Degree: Curriculum & Instruction of Students with Mild to Moderate Disabilities

### HIRAM COLLEGE Bachelor of Arts | 2007

- Major: Spanish with Education Emphasis

## Career History:

### HORTICULTURAL ASSISTANT Cleveland Metroparks Zoo | Current

- Maintain annual flower beds, native perennial pollinator gardens, bioretention areas, animal enclosures, viewing areas, and grounds
- Identify and collect browse plants for animals
- Discern and control invasive plant species throughout the park

### SPANISH TEACHER AND INTERVENTION SPECIALIST Campus International School | 2017-2024

- Taught HS Biology, US History, English, Math, and Computer Science
- Taught Spanish at both elementary and high school levels
- Supervised the Gender and Sexuality Alliance (GSA) '17-'24
- Secretary of the Union Council Committee '21-'22

### TEACHER COUNSELOR AND SPANISH INTERPRETER Positive Education Program | 2010-2017

- Taught 2nd through 9th grade core subjects for students with behavioral disabilities
- Promoted to Instructional Coach, '16

### PEACE CORPS VOLUNTEER Nicaragua TEFL | 2008-2010

- Designed and facilitated regional workshops for English teachers
- Co-published a resource manual for English teachers
- Reorganized and edited the national English curriculum
- Organized an overnight English camp for 80 teenagers

# Brian Higgins

Lakewood, OH 44107

Personal Info

Personal Info

August 22, 2024

City Of Lakewood, Ohio - Municipal Government  
Lakewood, OH, Ohio 44107

RE: Ward 2 Council Seat

Dear Lakewood City Council Members,

I am writing to express my interest in the Ward 2 council seat with the City of Lakewood. With 14 years of professional experience, extensive community involvement, and my current role as a Facilities Engineer I am confident that my skills and strengths align perfectly with the expectations of this position and the exigencies of residents.

Throughout my career as a Facilities Engineer, I have honed my communication skills by collaborating with a diverse range of stakeholders, various teams, external vendors, and community members. This collaboration has required me to develop clear and effective communication strategies to address issues as they arise, leading to more effective resolutions to ensure seamless operations.

My extensive involvement in community projects has significantly enhanced my ability to actively listen and engage which has allowed me to build strong relationships within the community. Through these experiences, I have developed a keen ability to gather diverse perspectives, which is crucial for understanding the unique concerns and priorities of different community members. This skill is essential for effectively advocating on behalf of Ward 2, ensuring I represent residents' interests accurately and work towards solutions that benefit everyone.

Leadership has been a core aspect of my role as a Facilities Engineer, where I work directly with a team of professionals and have managed projects to successful completion. This experience has taught me the importance of leading by example, fostering collaboration, and making informed decisions. As a council member, I will be just as committed to providing strong leadership for Ward 2 by ensuring transparency, exercising fiscal responsibility, and working closely with fellow council members to develop and implement effective policies for the benefit of our community.

Motivation has been the driving force behind my professional accomplishments, and it will be instrumental in my role as a council member. I have always approached my work with dedication and passion. Ward 2 deserves a representative who is genuinely motivated to improve the community, address concerns, and actively seek solutions. My unwavering motivation will propel me to tirelessly serve the residents of Ward 2, advocating for their best interests and working collaboratively to bring positive change.

In addition to these specific strengths, I possess a deep understanding of the local community, having lived in Lakewood for over a decade. This familiarity enables me to grasp the unique challenges and opportunities that Ward 2 faces, allowing me to be an effective advocate for our residents.

Thank you for considering my application for the Ward 2 council seat. I am confident that my experiences, strengths in communication, displayed leadership, and motivational drive will make me a strong candidate for this position. I welcome the opportunity to discuss my qualifications further in an interview. Please find attached my resume for your consideration.

Sincerely,  
Brian Higgins

*Brian Higgins*

# BRIAN HIGGINS

Personal Info

Personal Info

Lakewood, OH 44107

## Summary

**Dedicated and experienced community leader with a strong professional background in facilities engineering and project management. Proven ability to lead teams, manage projects, and foster collaboration. Extensive community involvement with refined skills in active listening, engaging with diverse perspectives, and building strong relationships. Committed to advocating for community members' concerns and priorities, ensuring transparency, and working collaboratively to develop and implement effective policies that benefit our community.**

## Skills

- Construction management
- Building Codes
- Fire protection system
- HVAC Systems
- Project Coordination
- Project workflow management
- Regulatory Review
- Engineering support
- Team Collaboration
- Budget Administration

## Experience

06/2010 - Current  
Cleveland Clinic  
Lutheran Hospital  
Cleveland, OH

### Facilities Engineer

- Directed engineering activities, driving compliance with environmental, safety or other governmental regulations.
- Implemented safety and accident prevention programs prior to start of each project, conducting tailgate meetings daily.
- Followed Good Documentation Practices and other Good Manufacturing Practices when documenting completed facilities tasks.
- Ensured compliance with local, state, and federal building codes and regulations.
- Coordinated with vendors to source parts needed for repairs or upgrades.
- Conducted analysis of energy consumption data to identify areas for improvement in efficiency.
- Executed emergency response procedures when necessary due to unexpected system outages or malfunctions.

## Education and Training

01/2020  
Cleveland, OH

SEIU 1199 WV KY OH

- **SEIU - (Building Organizations & Leadership Development)**
- *Collective Bargaining Workshop, Negotiation Strategies, Labor Laws*
- Attended: 2020 and 2023
- **SEIU - (Building Organizations & Leadership Development)**
- *Grievance Resolution Training (Basic, Intermediate, Advanced)*
- Attended: 2020-2024
- **SEIU- (Building Organizations & Leadership Development)**
- *Arbitration Specialist Training*
- Attended: 2024

06/2010  
Houston, TX

**HVAC Universal** in HVAC  
Skill Cat

Lakewood City Hall  
Lakewood City Council  
12650 Detroit Ave.  
Lakewood, OH 44107

August 23, 2024

Dear Members of Council,

For your consideration of the Ward 2 Council Seat, I am submitting my cover letter and resume. I look forward to having the opportunity to share with you a little more about myself, my professional endeavors, and my skills which make me a solid candidate for this position.

Throughout my four plus years of active community involvement in the City, I have been asked the question of when I would be running for office in our community. I have always dreamed of being in politics, and being a student of political science (BA and Masters in Public Administration), it would make perfect sense that I would already be a politician.

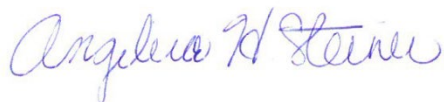
What I realized as I graduated college is that I really enjoyed working with the people. I enjoyed being a part of change and organizing at the grassroots. I enjoyed engaging with the community, building and growing consensus in groups, especially the youth population, and conducting research to write strong grant proposals to secure funding. I enjoyed being a part of the service side of politics.

Where, politics are the activities, discussions and debates that are a part of the decision making process. And that is what I love. It's the "how do we get there" discussions. Or the "why are we doing what we are doing". Or the, "now what". I have been able to accomplish all of that through grassroots organizing and community development work.

I currently serve as a board member with Madison Court Community Coalition (MC3) and we have been able to accomplish a lot as a result of conversations, discussions, organizing, and community building. For me, that is what it is about. What I will bring to Lakewood City Council for Ward 2 is the sense of community and community building, thoughtful and compassionate leadership, strategic thinking and planning, in addition to my knowledge of Federal and State policies including how to navigate the ever changing Federal and State landscape, and be able to translate that to residents to explain "what does that mean for us (Lakewood)". It's what I do on a daily basis in my professional life; Ensuring compliance and that Federal and State rules and regulations are followed and translating that as appropriate and developing as needed, appropriate policies and procedures.

I look forward to continuing discussions and sharing more of my interest in serving as Ward 2 Councilmember for Lakewood, and putting politics into action through service on Council!

Sincerely,



Angelina Hamilton Steiner  
Ward 2 Resident

**Angelina Hamilton Steiner**  
**2261 Northland Ave, Lakewood, OH 44107**

Personal Info

**Education/Certifications**

---

Certified Research Administrator Research Administrators Research Council (RACC)	June 2022
Lean Six Sigma Yellow Belt Certification	November 2022
Eastern Michigan University Masters, Public Administration; Concentration, Non-profit Management	2005-2014
Eastern Michigan University (EMU) BA, Political Science	1999-2004

**Professional Experience**

---

Northeast Ohio Medical University, **Director and eRA Manager**, May 2022 – present

- Serves as a resource to faculty and staff for proposal preparation and submission
- Primary administrator for electronic grants management and coordination with IT and vendor support for system updates, maintenance and testing
- Prepares budgets and sets up awards
- Develops and delivers training
- Creates and prepares scheduled and ad hoc reports
- Develops office procedures and recommends policy updates for compliance with Federal Regulations
- Supervisory responsibility

Kent State University, **Sponsored Programs Administrator**, June 2017 – May 2022

- Facilitate external funding of university research, instructional, and public service programs
- Ensure proper stewardship of awarded funds in compliance with federal, state, and university regulations
- Work with faculty and staff on the completion and submission of grant applications including revising and editing documents to ensure compliance with funder guidelines
- Knowledge of and work with complex proposals including NIH, Department of Defense, and Department of Education
- Increasing responsibility to include tracking annual Financial Conflict of Information for project investigators and assisting with input of new sponsor and collaborator information to Quali Research

Notre Dame College, **January 2013 – June 2017**

**Director of Grants and Foundation Resources**, May 2017 – June 2017

- Research, development, and submission of corporate and foundation grant proposals
- Lead role in the writing and editing of grant proposals and reports
- Development, cultivation, and stewardship of corporate and foundation relationships
- Collaborate with faculty and staff in securing of grants

**Grants Manager**, January 2013 – April 2017

- Research, preparation including writing, and submission of grant proposals
- Manage grant awards from acceptance to final report
- Serve as relationship manager for foundations

**Angelina Hamilton Steiner**

**2261 Northland Ave, Lakewood, OH 44107**

**Cell Phone:**

Personal Info

- Secured and facilitated greater than \$1.6 million in grants from government, foundation, and corporate sources, not including providing support in securing a \$1.5 million endowment gift

Shaker Heights Public Library, **Young Adult Specialist**, October 2012 – January 2017

- Provide customer service as it relates to teens and young adults
- Opening and closing of teen center
- Provide and respond to customer inquiries and research related information
- Improved internal organization

Bankers Life and Casualty, **Independent Insurance Agent**, April 2012 – January 2013

- Licensed insurance agent for Bankers Life and Casualty
- Prospecting of potential clients through lead follow up and phone calls
- Qualifying of potential clients through thorough needs assessment and analysis
- Consistently wrote new business

Liggett Stashower, **Project Manager**, September 2011 – January 2012

- Management of client projects from development to completion and wrap up
- Estimating resources needed to achieve project goals
- Planning and scheduling project timelines
- Coordinated kickoff meetings and post-mortems

Eastern Michigan University **July 2004 – September 2011**

**Program Specialist**, McNair Scholars Program, April 2011 – September 2011

- Provide support to and manage data for 35 EMU students
- Project coordination and development of a marketing brochure and program materials
- Compiling, organization, and submission of program data for Annual Performance Report (APR)
- Creation and implementation of a strategic fundraising plan and coordination and creation of program evaluation including pre and posttest design

**Assistant Program Coordinator**, The B. Side: The Business Side of Youth, August 2007 - April 2011

- Creation, development, and branding of a youth entrepreneurship curriculum and program for 400 youth
- Responsible for program evaluation, reporting, and maintaining relationships with funders, community partners, and outreach
- Created, managed, and launched a summer program for 60 youth, working closely with local workforce development board for programming including WIA youth and young adults
- Co-authored and managed successfully \$300,000+ in grant funds

**Assistant Program Coordinator**, Ypsilanti Youth Empowered to Act (YYEA) August 2005 - July 2007

- Management and training of a youth board comprised of 15 youth, ages 13-19
- Collaborating with community and partners for community-based projects including county-wide initiatives
- Responsible for program evaluation, reporting and maintaining relationships with funders, community partners and outreach
- Co-authored and managed successfully \$200,000+ in grant funds

**Angelina Hamilton Steiner**  
**2261 Northland Ave, Lakewood, OH 44107**

Personal Info

**AmeriCorps\*VISTA, July 2004 - July 2005**

- Assist with the continued development of the America Reads program at EMU
- Recruited, trained, and managed 50 student volunteers in leadership and community development
- Created a structure and managed a new project at EMU (VOICE: Volunteers Involved in Civic Engagement), including the development of student leaders to sustain the project
- Coordinated and directed monthly service-learning projects reaching over 100 collegiate students

**Volunteer and Service Experience/Accomplishments/Memberships and Associations**

**Madison Court Community Coalition (MC3) April 2021 – present**

- Board Member
- Treasurer, June 2023 – present

**City of Lakewood Anti-Racism Task Force (ARTF) December 2020 – present**

- Task Force Member
- Co-Chair, September 2021 – present

**National Council of University Research Administrators May 2023 – present**

- 2024 NCURA EMERGE (leadership program) participant
- 2024 Catherine Taylor-Core Minority Travel Award Recipient

**Lakewood Charter Review Commission January 2024 – September 2024**

- Charter Review Commission Member

**Lakewood City Schools Facilities Task Force August 2024 – present**

- Facilities Task Force Member

**City of Lakewood Community Health Needs Assessment (CHNA) October 2021 – January 2023**

- Steering Committee Member

**University Diversity Action Council (UDAC), Kent State University January 2021 – May 2022**

- Member; Chair, Sub-Committee

**BRYAN EVANS**

1560 Arthur Avenue  
Lakewood, Ohio, 44017

Personal Info

Personal Info

Dear Members of Lakewood City Council,

My name is Bryan Evans, and I am applying to fill Councilperson Jason Schachner's seat to represent the people of Lakewood's Ward 2.

For those of you who don't know me, I am a 20+ year resident of Lakewood. My wife Megan and I have owned 2 homes in Ward 2 and have raised our children in our great city. I have been civically involved in Lakewood in many ways over the past 2 decades: I have served on the city's Architectural Board of Review (Vice Chairperson- 5 year term) and currently chair the city's Public Art Advisory Board. I am also a long-time volunteer for LakewoodAlive, and served 2 terms (6 years) on this amazing organization's board. Through my work with LakewoodAlive I also authored the Kaufmann Park Master Plan, donating all of my consulting services to the city.

With Ward 2's seat unexpectedly opening I again feel called to serve. My professional experience in urban planning and working with cities across the country on branding and communication plans give me a unique skillset to listen to and understand Ward 2 residents' ideas and concerns and act in meaningful ways to improve both this ward and Lakewood as a whole.

My priorities on council will include:

**Represent the Residents of Ward 2**

- Listen to my fellow residents, and understand their thoughts, ideas, and concerns
- Connect residents to resources at City Hall, and facilitate a positive experience
- Advocate for legislation to improve the lives of all Lakewood residents
- Promote a more positive and constructive interface between residents and City Hall

**Pedestrian Safety and Walkability**

- Deploy Complete Streets strategies city-wide
- Upgrade pedestrian crossing infrastructure and management
- Focus on distracted/aggressive driving

**Safe, Accessible, and Affordable Housing**

- Targeted code enforcement (residential properties)
- Deploy ADU's and other one-floor living options
- Ensure inclusion of truly affordable units in development projects
- Connect residents to resources

**Enhanced City Parks and Public-Facing Spaces**

- Create and implement a city-wide public art strategy
- Commit to high maintenance standards for parks and public art (new and existing)
- Continue to invest in trees
- Targeted code enforcement (commercial/other use properties)

**Strategic Development and Redevelopment**

- Ensure high-quality design and execution that add to the our commercial corridors
- Provide housing and business options that complement existing assets
- Provide options that attract new residents and retain existing residents

I look forward to the opportunity to meet with council to discuss these goals and others, with the understanding that we all likely share many of these priorities. I'm confident I can work with each of you and with council as a whole to create a vision and policy that builds on Lakewood's amazing assets, sustaining the safe, welcoming, and absolutely beautiful community that we all can continue to be proud of.

Sincerely,

Bryan Evans  
1560 Arthur Avenue  
Ward 2, Lakewood

**BRYAN EVANS**

1560 Arthur Avenue  
Lakewood, Ohio, 44017

Personal Info

Personal Info

## **EXPERIENCE**

### **CONSULTANT, GUIDE STUDIO; CLEVELAND, OHIO — 2021-PRESENT**

- Facilitate immersive discovery meetings with stakeholders, steering committees, and the public
- Assess and analyze place conditions, existing products and plans, and audience feedback
- Produce place-specific brand platforms, marketing/communications plans, and implementation tools
- Create wayfinding strategies and signage concepts
- Present findings and solutions to city boards, commissions, and councils

### **OWNER AND PRINCIPAL, JCREATIVE; LAKEWOOD, OHIO — 2009-PRESENT**

- Assist in design, fabrication, and installation of Public Art throughout Northeast Ohio and beyond
- Design creative digital presentation materials and print solutions
- Build place-based masterplans for parks and neighborhoods
- Create and facilitate engaging public meetings and workshops

### **PROJECT MANAGER, VOCON; CLEVELAND, OHIO — 2020-2021**

- Build project budgets and staffing plans
- Coordinate internal and external resources
- Monitor and manage project schedules and budgets
- Act as primary client-facing resource

### **PROJECT MANAGER, STUDIO GRAPHIQUE; CLEVELAND, OHIO — 2014-2016**

- Manage multiple complex brand and environmental graphic design projects
- Provide creative support, direction, and strategy for design and message
- Design and facilitate work sessions with stakeholders
- Present plans to clients, stakeholder groups, and local government

### **PLANNING AND DESIGN DIRECTOR; UNIVERSITY CIRCLE INCORPORATED — 2006-2014**

- Create plans and studies for district-wide and site-specific urban design projects
- Coordinate environmental experience projects including wayfinding and interpretive elements
- Assist in marketing planning, and design print and digital solutions
- Manage and administrate design, planning, and construction projects to completion

### **PROJECT MANAGER, URBAN DESIGN CENTER OF NORTHEAST OHIO; CLEVELAND, OHIO — 2001-2006**

- Design conceptual, schematic, and detail plans for neighborhoods and parks
- Prepare design guidelines and support materials
- Present plans and studies to neighborhood groups, business owners, and local government

## **EDUCATION**

The Ohio State University; Columbus, Ohio – BS Landscape Architecture, 2001, cum laude

## **MEMBERSHIPS AND COMMUNITY WORK**

### **Lakewood, Ohio Public Art Advisory Board**

Board chair, 2023 - present

### **LakewoodAlive**

Current volunteer, past board member, Chairperson of Marketing Committee, Executive Committee

### **LakewoodAlive Downtown Design and Marketing Committees**

Member, 2010 - present

### **Lakewood, Ohio Architectural Board of Review**

Past Member, 2012-2017

## **SELECT PROJECTS**

### **City Brand, Communications, and Brand Voice Plan - Lawrence, Kansas**

Consultant - Chief Brand Strategist

### **City Brand and Communications Plan - Hagerstown, Maryland**

Consultant - Chief Brand Strategist

### **Montgomery County Bikeways Brand and Wayfinding - Silver Springs, Maryland**

Consultant - Chief Brand and Wayfinding Strategist

### **City Brand Voice Plan - Keene, New Hampshire**

Consultant - Strategist and Copywriter

### **City Identity and Wayfinding Plan - Wixom, Michigan**

Consultant - Chief Brand and Wayfinding Strategist

### **Cove District Public Art - Sandusky, Ohio**

Co-designer, fabrication and installation

### **Birdtown/East Madison Master Plan - Lakewood, Ohio**

Planning and Design Consultant

### **Kaufmann Park Master Plan - Lakewood, Ohio**

Planning and Design Consultant

### **West Gateway Public Art - Lakewood, Ohio**

Designer, fabrication and installation

### **Cove District Public Art - Sandusky, Ohio**

Co-designer, fabrication and installation

### **Riverfront Park Public Art - Wausau, Wisconsin**

Co-designer, fabrication and installation

### **Ballpark Wayfinding - Progressive Field, Cleveland, Ohio**

Project Manager, Designer, Strategist

### **Community Wayfinding - Sandusky, Ohio**

Project Manager and Designer

### **Bring Back Euclid Avenue Campaign - University Circle, Cleveland, Ohio**

Project Manager and Designer

### **Vehicular and Pedestrian Wayfinding - University Circle, Cleveland, Ohio**

Project Manager

### **CircleWalk - University Circle, Cleveland, Ohio**

Project Manager

### **Broadway Scenic Byway - Cleveland, Ohio**

Urban and Landscape Designer

### **First Suburbs Consortium Masterplan - Cuyahoga County, Ohio**

Urban and Landscape Designer

**BRYAN EVANS**

1560 Arthur Avenue  
Lakewood, Ohio, 44017

## **PROFESSIONAL EXPERIENCE**

Bryan Evans has over 20 years experience in urban design and planning, landscape architecture, design consulting, project management, and public art. The foundation of his work is creative audience and public engagement.

Bryan served as the Planning Director for University Circle Incorporated in Cleveland, spearheading the "Bring Back Euclid Avenue" campaign, a multi-million dollar enhancement strategy. That work resulted in a neighborhood-wide wayfinding signage system, numerous re-imagined public spaces, multiple public art installations, and the CircleWalk interpretive signage program.

As Project Manager for Guide Studio, Bryan oversaw multiple wayfinding projects from planning to installation, including The City of Sandusky and Progressive Field in downtown Cleveland. In each instance, Bryan worked with clients to gain a deep understanding of their needs and worked to craft solutions that exceeded expectations, including working within tight budgets.

Bryan's consultancy, j Creative, focusses on community brand strategy, neighborhood-based planning and design projects, public art, and creative community engagement. Bryan's accomplishments locally include the Birdtown Madison Masterplan, West End Public Art, and the Kauffman Park Masterplan. Bryan has worked with numerous cities in Ohio and beyond to create brand, marketing, and communication tools and strategies.

A graduate of the Ohio State University, Bryan chairs the Lakewood Public Art Advisory Board, and previously served a 5-year term as vice chairman of the City of Lakewood's Architectural Board of Review. In addition, Bryan has is a long-time volunteer for LakewoodAlive and served on the non-profit's board and chaired its Marketing Committee, creating the organization's mission and vision statements.

Bryan's passion for discovering the qualities that make an institution, public space, or community special drive his creative spirit.

**Kyle V. Robinson**

1074 Cliffdale  
Lakewood, OH 44107

Personal Info

Personal Info

August 21, 2024

**Ward 2 Lakewood City Council**

City Hall  
12650 Detroit Avenue  
Lakewood, OH 44107

Dear Members of the Lakewood City Council,

I first moved to Lakewood in 2014, renting an apartment on the Gold Coast. The kindness of the citizens, diversity and charm of Lakewood quickly won me over and, in 2020, I was thrilled to purchase my first home on Cliffdale Avenue in Ward 2. Lakewood is not just a place where I live; it is home. Over the years, I have built a life here, forging deep connections with my neighbors and becoming an integral part of this vibrant community.

As a dedicated professional, small business owner, and entrepreneur with a robust legal background, I am excited about the opportunity to contribute to our vibrant community. With over a decade of experience as President/CEO of Esquire CLE. I have refined my skills in strategic planning, financial management, and client outreach. My role has involved leading the development of continuing legal education programs, optimizing digital platforms, and employing creative problem-solving strategies. This extensive experience has given me a deep understanding of organizational leadership and community engagement, equipping me to effectively contribute to the growth and enhancement of Lakewood

Previously, at Lawline.com, I managed content development and production teams, successfully launching over 400 courses while applying legal research and analysis to ensure the accuracy and relevance of educational content. My financial literacy and experience with budget management were crucial in maintaining fiscal responsibility and achieving organizational goals. This experience has prepared me to handle the financial and strategic aspects of a City Council role with confidence.

One of my key strengths is my ability to overcome challenges and to bridge diverse perspectives and build strong relationships through effective communication and negotiation. Although I have not previously been deeply involved in local politics, I view this as a distinct advantage. My professional background has provided me with a fresh perspective and the time to fully commit to this role. I am enthusiastic about the opportunity to leverage my skills and experiences to address local issues and support the growth and well-being of our community. I am dedicated to fostering inclusive and practical solutions to make Lakewood an even better place for all.

Thank you for considering my application. I am eager to bring my expertise and dedication to the City Council and look forward to the opportunity to discuss how I can contribute to the continued success of Lakewood.

Very truly yours,

Kyle V. Robinson

# KYLE ROBINSON

1074 Cliffdale Ave • Lakewood, OH 44107 •

Personal Info

---

## PROFESSIONAL EXPERIENCE

### **Esquire CLE, LLC, Lakewood, OH**

*President/CEO (2013 - Present)*

- Spearhead strategic planning initiatives for CLE programs in 38 states across the United States.
- Oversee and optimize the Esquire-CLE.com website using relevant software, enhancing user experience and operational efficiency.
- Manage financial planning and budget goals, applying financial literacy and accounting principles to ensure fiscal responsibility and growth.
- Develop and execute creative problem-solving strategies to address challenges in program development and delivery.
- Lead community outreach efforts and organize events, strengthening relationships with legal professionals and expanding program reach.
- Utilize negotiation, conflict resolution, and de-escalation strategies to maintain productive relationships with clients and partners.

### **Lawline.com, New York, NY**

*Director of Content Development (2012-2013)*

*Lead Program Attorney (2011-2012)*

- Directed content development and production teams, leveraging organizational leadership to achieve high-quality outcomes and meet business objectives.
- Implemented strategic planning processes to streamline content creation and course development, resulting in the successful launch of over 400 courses.
- Applied research, analysis, and writing skills to ensure that educational content was accurate and relevant.
- Managed financial reports and balance statements of a multi-million dollar budget, demonstrating financial literacy and adherence to accounting principles.
- Coordinated live CLE events, utilizing creative problem-solving to address logistical and content-related challenges.

### **LexisNexis - Martindale-Hubbell, New Providence, NJ**

*Customer Account Representative (2009-2010)*

- Communicated effectively with sales and customer service teams to ensure seamless product implementation and client satisfaction.
- Developed and maintained strong working relationships across departments, applying interpersonal skills to support collaborative efforts.
- Analyzed and evaluated contracts, demonstrating financial analysis capabilities and adherence to

accounting principles.

**Slade & Newman, LLP, Attorneys at Law, New York, NY**

*Legal Clerk (2009)*

- Conducted thorough research and analysis to support legal document drafting, including detailed accounting for trials.
- Assisted in drafting complex legal documents and briefs, showcasing a strong understanding of legal writing and organizational skills.

---

**EDUCATION**

**Western Michigan University Thomas M. Cooley Law School, Lansing, MI**

*Juris Doctor, May 2009*

- Dean's List
- Certificate of Merit: Pre-Trial Skills
- Student Bar Association Member

**Kent State University, Kent, OH**

*Bachelor of Arts, 2003*

Major: Political Science

**International Distance Education Certification Center**

*Certified Distance Education Instructor (CDEI - 67772), June 2012*

---

**ADMISSIONS AND PROFESSIONAL ACCOLADES**

Admitted New York Bar, 2010

2012 Finalist - Best Attorney of the Year in an Industry Practice - New York Enterprise Report

---

**VOLUNTEER**

**City Bar Justice Center, New York, NY**

*Elder law Project Pro Bono Attorney (2010-2013)*

- Create life planning documents for seniors and others in need
- Documents include, wills, power of attorney, living will and health care proxy

---

**OTHER INTERESTS**

Ultra-Running, Writing, Reading, Yoga, Road Trips, Cleveland Sports, Camping, Hiking

---

# AMANDA MORRISON

---

Lakewood, OH 44107 ◆

Personal Info

August 18, 2024

Maureen Bach

Clerk of Council - City of Lakewood

Lakewood, OH 44107

216-521-7580

council@lakewoodoh.gov

RE: City Council Member

Dear Clerk of Council,

I am excited to express my interest in the City Council Member position that has recently become vacant in your esteemed organization. As an experienced City Letter Carrier (Safety Captain) with 5 years of professional experience, I am confident in my ability to excel in this new capacity.

In my previous job title as City Letter Carrier (Safety Captain), I developed a knack for Process Development by ensuring the efficient delivery of mail and packages to customers in a timely manner. Additionally, I honed my Data Analysis skills by maintaining detailed records and improving processes for mail sorting and delivery. I understand that these two skills are important when it comes to policy-making and decision-making in the City Council, and I am well-equipped with the knowledge to apply these skills in my work.

Furthermore, my experience as a City Letter Carrier (Safety Captain) also provided ample opportunities to be Compliance-focused by ensuring that mail deliveries were in compliance with local and federal regulations. I believe that this critical skill will be valuable in ensuring that the decisions made in City Council are within the bounds of all relevant laws and regulations.

My strengths in Problem-solving, Communication, and Observation are key to my successful execution of my duties. In my previous role, I was able to identify and troubleshoot delivery issues with ease, communicate effectively with customers and colleagues, and observe the safety of my team and customers throughout the delivery process. I believe that these strengths will allow me to actively listen to members of the community, identify problems and develop practical solutions to address various issues.

In conclusion, I am confident that my experience, skills, and strengths make me the ideal candidate for the City Council Member position. I am eager to bring my service-oriented mentality, diverse background, and work ethic to your organization. I look forward to the opportunity to discuss my qualifications further.

Thank you for your time and consideration.

Sincerely,

AMANDA MORRISON

# AMANDA M. MORRISON

1245 Lakeland Ave, Lakewood, Ohio, 44107, United States |

Personal Info

## PROFESSIONAL SUMMARY

Seeking a position in city government that will provide new opportunities for professional development and challenges. Effective project manager and problem-solver with hardworking mentality. Reliable Mail Carrier committed to building positive customer relationships and efficiently delivering mail. Well-versed in industry best practices and postal delivery guidelines and protocols. Offering six years of carrier experience on high-volume routes. Overall morale and productivity are boosted by experience in policy development and staff management procedures.

## SKILLS

- Process improvement
- Team management
- Research and analysis
- Project organization
- Staff training
- First Aid/CPR
- Conflict resolution
- Public speaking
- Rule-making initiatives
- Computer literate

## WORK HISTORY

**City Letter Carrier (Safety Captain)** October, 2018 to Present  
**United States Postal Service** *Lakewood, OH*

- Handled citizen complaints, requests for information, and service requests.
- Adhered to the OSHA and Postal safety compliance standards.
- Incoming employees, personal belongings, and shipments were all screened for security concerns.
- Main point of contact for industrial and vehicular accident reporting
- Was in charge of supervising and coaching new employees in safety policy and procedures.
- Solved delivery issues, improved operations, and provided excellent customer service.
- Looked for industry trends on social media and through online sources to improve delivery and safety procedures.
- Inventoried, ordered and managed safety supplies for the workforce
- Placed a high value on punctuality and worked hard to maintain an excellent attendance record, consistently arriving at work ready to work right away.

## EDUCATION

**Nurse Aide - Certificate of Successful Completion** 2018  
**Larock Healthcare Academy - Cleveland** *Middleburg Heights, OH*

**Associate of Applied Science** 2015  
**Tri-C Western Campus Library** *Parma, OH*

**Liberal Arts and Sciences - Some college (No degree)**  
**Hiram College** *Hiram, OH*

**Phlebotomy - Medical Laboratory Technology** 2015  
**Tri-C Western Campus Library** *Parma, OH*

**High School** 2007  
**Beachwood High School** *Beachwood OH*

## AFFILIATIONS

- National Association of Letter Carriers Union
- The Federation - USS Challenger, Cleveland Chapter

August 2024

Dear City Council President Sarah Kepple and members of Lakewood City Council,

I am writing to express my interest in the vacant Ward 2 City Council seat. I am interested in seeing Lakewood continue to be a vibrant community.

The strong character of the community is evident in the many community events held throughout the year. The small business community that dots our main thoroughfares deserve our support and appreciation. The strong housing is a bedrock of our community and will continue to develop in our city's future.

The bike routes that have expanded throughout the city, the development of our strong park system and public recreational opportunities all are hallmarks of a city I am proud to call home.

My wife and I first moved to Lakewood in April of 2000. A job opportunity in Texas pulled us away from the area in 2011 for a period of seven years. When a job opportunity surfaced that would allow our family to return to the area in 2018, I was eager to pursue. We moved right back to Lakewood since we loved it so much.

We have three kids with our oldest son now being a freshman in college. He is a recent graduate of Lakewood High School. Our second son is currently a senior at Lakewood High School. We also have a daughter in 8<sup>th</sup> grade at Menlo Park Academy.

I am the Chief Information Officer for University Hospitals. This position allows me to see how the caring for our community makes us stronger. I am hopeful that I can bring this same passion to City Council to continue to make Lakewood a great place to call home.

Robert K Eardley  
15302 Edgewater Drive  
Lakewood, OH 44107

Personal Info

Personal Info

# ROBERT KEITH EARDLEY

15302 Edgewater Drive, Lakewood, Ohio 44107

Cell: [REDACTED] Personal Info [REDACTED]

## EXPERIENCE SUMMARY

- Senior IT leader within a large, integrated delivery system including an academic medical center, research institute, multiple community hospitals and physician practices with responsibility for IT strategic planning, capital and operating budgets, and performance improvement.
- Over thirty years of experience in the healthcare industry working within the provider, payer and life sciences segments.
- Deep understanding of technology's role within an organization to drive business and clinical benefits. Finance and business experience allows a focus on driving value from IT investments.
- Experience developing and presenting key strategies to senior executives and board members.
- People leader inspiring vision, engagement and high-performance to deliver value of Health IT.

## WORK EXPERIENCE

2018 – current **UNIVERSITY HOSPITALS**, Cleveland, Ohio

Integrated Healthcare Delivery System

Fourteen Hospitals, 2,300 beds, 170 Ambulatory Sites, Physician organization representing 2,700 physicians, 30,000 employees, \$5.8B net revenues

**2018 – current Senior Vice President, Chief Information Officer**

- Lead IT services team of 750 employed caregivers in addition to contracted and project members.
- Oversee \$307 million IT annual budget (\$277 million operating, \$30 million capital in 2024).
- Created business case, budget and plan for Epic EHR deployment at University Hospitals. \$623 million total project implementation investment. Presented business case to Board of Directors for approval. Project came in on objective, under budget and ahead of time.
- Oversee and communicate plans for information security, cloud migration, redundant data center, analytics.

2011 – 2018 **HOUSTON METHODIST HOSPITALS**, Houston, Texas

Integrated Healthcare Delivery System and Research Institute

Eight Hospitals, 1,900 beds, 150 Ambulatory Sites, Physician organization representing 600 physicians, 22,000 employees, \$3.6B net revenues, US News Honor Roll hospital.

**2011 – 2018 Senior Vice President, Chief Information Officer & Chief Information Security Officer**

- Lead IT services team of 670 employees in addition to contracted support and project members.
- Oversee \$226 million IT annual budget (\$168 million operating, \$58 million capital in 2017).
- Created business case, budget and plan for Epic EHR deployment at Houston Methodist. \$293 million total project implementation investment. Presented business case to Board of Directors for approval.
- Achieved "Best Epic Implementation Ever". Received highest level of initial adoption (level 8) of any Epic client. Brought three waves of physician offices (600 MDs; 150 locations) and the academic medical center live on Epic in 2016. Improved equivalent admissions by 3% and beat operating margin target by 15%. Seven community hospitals successfully converted to Epic first-half 2017.

2006 – 2011 **UNIVERSITY HOSPITALS**, Cleveland, Ohio

Integrated Healthcare Delivery System affiliated with Case Western Reserve University

Seven Hospitals, 1,800 beds, 150 Ambulatory Sites, Two physician organizations representing 1,250 physicians, 16,000 affiliated employees

**2007 – 2011 Vice President, Associate Chief Information Officer**

- Facilitated the creation of a commonly shared vision for information systems with Senior Vice Presidents and other executives at the corporate level and across the operating entities.
- Involved in IT strategic efforts including a \$102M implementation of an Electronic Medical Record (Eclipsys) across the enterprise along with a \$30M implementation of an enterprise patient management system (Siemens).
- Led the successful transition of \$27M of IT services from an outsourced to insourced model resulting in cost savings and quality improvements.

## **ROBERT KEITH EARDLEY**

15302 Edgewater Drive, Lakewood, Ohio 44107

Cell: [REDACTED] Personal Info

- Managed overall IT operating budget of \$73M. Review monthly status with SVP and CIO.
- Organized the annual capital planning process for all technology requests across the enterprise.
- Led 256 person IT&S organization with SVP and CIO. Perform overall operational oversight of all functions.

### **2006 – 2007      *Ambulatory & Business Systems Division Information Officer***

- Worked directly with customer executives to determine strategic direction for technology based upon their business and clinical goals and objectives.
- Managed executive relationships with the following customer groups: Homecare, Laboratory, Radiology, Primary Care Physician Group (350 physicians), Faculty Physician Group (900 physicians), Workers Compensation, Supply Chain, Finance, Managed Care Contracting, Legal, Internal Audit, Human Resources, Risk Management, Medical Records and Patient Access Services.

### **1997 – 2006      *ACCENTURE / CAPGEMINI / ERNST & YOUNG***

Cleveland, Ohio   New York, NY   Atlanta, Georgia

Global Management and Information Technology Consulting Firm

#### **2004 – 2006      *Senior Manager -- Healthcare Consulting Services***

- Created business case outlining \$6.2M in net procurement benefits inclusive of technology-based investments. Created plan to fund the necessary technology improvements through the procurement-based improvements. Final assessment report included business case presentation to senior client executives.
- Analyzed \$5M in distribution services supply chain spend at a client organization and issued a RFP to the leading distribution vendors including Cardinal, McKesson, O&M, and Medline. Reviewed responses and created business case outlining vendor responses for Steering Committee review. Savings of roughly 6% achieved through decreased distribution fees and changing product mix with an additional 7.5% achieved through decreased inventory costs. Client documented recurring savings of \$574,000.

#### **2002 – 2004      *Associate Director -- Global Life Sciences Practice -- Sales Operations***

- Organized and facilitated business development workshops with senior executives in European and North American markets to identify sales opportunities at client accounts.

#### **1999 – 2002      *Manager – Healthcare Consulting Services (Healthcare Information Systems)***

- Implemented Oracle and Lawson ERP software; project implementations included identifying project goals and objectives, creating project plans, developing project organization structures and educating project team members, investigating current procedures, designing streamlined business processes to leverage ERP software, configuring ERP software to match client's business practices, testing software extensively, training client members on new functionality and processes, developing 'cutover' plans to ensure a successful system 'go-live', identifying all 'postlive' system issues and resolution strategies.

#### **1997 – 1999      *Senior Consultant – Healthcare Consulting Services (Healthcare Information Systems)***

- Ensured successful completion of workplan items and issues by managing client teams during the implementation of a new clinical and financial system. Responsible for Registration (ADT), patient billing, medical records, general ledger, and accounts payable.

### **1993 – 1995      *HBO & COMPANY (now McKesson HBOC), Atlanta, Georgia***

Healthcare Information System Solutions Company

#### **1995      *Electronic Software Distribution Controller***

- Led a cross-functional team which designed, developed and implemented a new company-wide process to ensure client organizations received the latest software releases quickly.

#### **1993 – 1995      *Patient Care Implementation Analyst***

## **ROBERT KEITH EARDLEY**

15302 Edgewater Drive, Lakewood, Ohio 44107

Cell: Personal Info

- Educated hospital coordinators on new clinical software functionality. Software modules included registration (ADT), order management, nursing acuity, and scheduling.

1991 – 1992      **HALIFAX MEDICAL CENTER**, Daytona Beach, Florida

### ***Decision Support Analyst***

- Performed various cost and time saving analyses for the Chief Operating Officer.

### **BOARD APPOINTMENT**

- Youth Opportunities Unlimited (Y.O.U.), Cleveland, Ohio – board member

### **ASSOCIATION LEADERSHIP**

- Scottsdale Institute, Healthcare strategy through technology – advisory council

### **CERTIFICATIONS**

- Information Technology Infrastructure Library (ITIL) version 3 – Foundation
- Certified Professional in Health Information and Management Systems (CPHIMS)

### **EDUCATION**

**DUKE UNIVERSITY, FUQUA SCHOOL OF BUSINESS**, Durham, North Carolina

*Master of Business Administration; Health Services Management and Finance concentration.*

**UNIVERSITY OF FLORIDA**, Gainesville, Florida

*Bachelor of Science in Business Administration; Finance major*